



# AOI

Academic Outreach & Innovation

# 2017-2018 Highlights

Academic Programs

Professional Education



## Faculty

- 102 online courses designed.
- 110 professional development opportunities delivered.
- 400+ unique faculty connections.
- Communities of Practice established:
  - Active Learning Spark Faculty.
  - Large enrollment course instructors.
- Launch of Learning Innovations website (li.wsu.edu).
- Awards:
  - Oaks – 11 nominations (20% increase from year 1).
  - Excellence in Online Teaching – 57 nominations (50% increase from year 1).



## Partnerships

- Partnership with Nursing to create non-credit programs training nurses for leadership positions.
- Collaboration with Corporate Development team in Seattle to identify relevant training and educational opportunities in workforce development.
- New Degrees approved:
  - Sociology BA
  - Strat Com BA
  - History BA
  - Music MA
- Developing:
  - Workplace Diversity certificate.
  - Elementary Ed BA and Alt-Route programs to serve rural and indigenous students.
  - 5 new degrees & 3 certificates proposed for delivery 2018.
  - 5 degrees being cultivated for online delivery in 2019.
- Professional Ed programs offered annually:
  - Conferences – 26 (12,727 total registrants).
  - Non Credit 75 ( 2,070 enrollments).
- Alumni Learning Network (ALN) – 19 courses opened to Alumni Members.
- Global Connections events- 142 community registrants.



## Students

- Alternative & Flexible Pathways:
  - Summer transfer bridge – History 305.
  - Wintersession – 6 week math courses.
  - Implementation of Welcome Back application for 2018-19.
  - Increase sequential course offers in the summer (EG Chem 345/348).
  - Calculated Success math improvement program offered online (15 point average increase in ALEKS score).
- Environment Satisfaction (course evals) scale 0-4:
  - Global Campus 3.4.
  - VideoConference 3.2.
- Global Connections events:
  - 2,122 total registrants (1,413 Global Campus students).
- Fall 17 Diversity Statistics:
  - New freshmen minority 27.8%.
  - New transfer minority 25.7%.
  - Minority undergrad 26.4% (.6% increase Fall 16).
  - Minority graduate 24% (.2% increase fall 16).
- Advising survey (every other year):
  - 88% of respondents satisfied with advising experience.



## Technology

- Adoption of Jira across AOI.
- Restructuring Video Conferencing (VC).
- Implementation of VC standards.
- Merging of AOI academic tech support teams to improve customer service.
- On-going research and piloting of new academic technologies.