



## Blogs

### Overview

A blog is a digital journal that can be used to deliver content, foster discussion, or as an informal writing assignment or assessment. There are several types of blogs that students can create including, but not limited to: reflection, how-to, journal, news, marketing, debate, review, and reference.

Blogs are ideal for: reaching a wider audience, promoting literacy across content areas, and providing a low-stakes writing opportunity.

Blogs meet the following [WSU Learning Goals](#): critical and creative thinking, information literacy, communication, and depth, breadth, and integration of learning.

**Group size:** 1-3 | **Active Time:** 30 mins | **Prep. Time:** Medium

Active time is an estimate and may vary depending on your class.

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### Implementation

**Recommended Tech Tools:** Blackboard Discussion Board, Blackboard Wikis, Wordpress, Google Blogger

#### Instructor:

Provide a prompt to students. It is helpful to find a discipline-specific blog to show students an example of a blog post and frame your expectations for the activity.

#### Students:

1. After reading the prompt, write and post a draft of your response.
2. Provide feedback to peers.
3. Once feedback is given, you will need to review and discuss the feedback you received.
4. Revise and submit your final post.

#### Variations & Tips:

- Students in **face-to-face** courses can post online and have discussions in class.
- In **online** courses, posts, feedback, and discussion can all be facilitated using the Blackboard Discussion Board feature.
- For courses that are **video conference (VC)**, students can submit their drafts online prior to class. Include VC students in small-group discussions or peer review by using Collaborate Ultra, Skype, or Google Hangout.
- For **large-enrollment** courses, consider having students work in small groups.
- If using third-party sites, it is good practice to have students submit their blog post internally to the class for feedback and editing before posting publicly.
- For partners or group assignments, it is suggested to Jigsaw the activity where each group member is responsible for writing a section instead of working together to write the same post.
- Consider video recording and editing time if vlogs (video blogs) are being used.

#### You may also be interested in:

Case Study  
Drawing for Understanding  
Jigsaw

#### Resources:

[Teaching with Blogs](#)  
[100+ Ideas and Prompts for Student Blogging](#)

**Let's explore the possibilities together!**

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